

ConstantineCast

The Christian Orthodox Media Network

Official Business Plan | October 2026

1. Executive summary

ConstantineCast is a volunteer-led Orthodox Christian nonprofit media initiative. Its purpose is to make trustworthy Orthodox sources, institutions, and voices easier to find without presenting internet content or artificial intelligence as a substitute for parish life, pastoral care, or the authority of the Church.

The project is organized as three connected products with distinct purposes:

ConstantineCast is the network front door and the future home of a continuous online radio-style station. It will present shows, interviews, culture, comedy, education, and community voices. **KostaCast** is the planned streaming system within ConstantineCast, not a separate public organization.

The Patristic Archive preserves and organizes public-domain Orthodox texts and supporting ecclesial sources. It provides exact-text search, document browsing, source-grounded KostaGPT conversations, visible citations, and links to complete volumes.

The Church is the practical and informational layer: official jurisdictions, parish finders, saint and calendar utilities, daily-reading links, pilgrimage resources, and, eventually, carefully separated contemporary Church news and history.

Public prototypes now exist for all three products. The Archive is the most developed service. The Church prototype is deployed while its custom domain remains a DNS task. The ConstantineCast network homepage is deployed on Netlify while the root domain is prepared. The station and KostaCast remain planned products and are not represented as live services.

The official financial plan is intentionally small. ConstantineCast expects to raise very little money during its first three years and will keep obligations within cash actually received. Illustrative annual gross receipts are **\$25,000**

in Year 1, \$35,000 in Year 2, and \$45,000 in Year 3. The organization assumes no salaries, director compensation, employee benefits, or professional fundraising in this base case.

If receipts exceed the forecast, that is welcome growth, not permission to spend automatically. The Board will adopt a revised budget, reassess staffing and program capacity, and make the appropriate federal, Florida, and charitable-solicitation filings before expanding commitments.

Planning status: This is the official operating plan proposed for board adoption. Corporate formation, tax-exemption status, charitable-solicitation status, banking, insurance, and opening balances must be confirmed from actual records before public materials describe them as complete.

2. Mission, purpose and principles

Mission

Preserve and make accessible the sources of Orthodox Christianity; help people find the living Church; and provide a responsible platform for Orthodox voices, stories, culture, and formation.

Organizational purpose

Organized exclusively for religious, charitable and educational purposes under IRC 501(c)(3), including Orthodox media. On dissolution, assets go only to 501(c)(3) purposes or government for a public purpose.

Operating principles

The archive is documentary. Primary texts, editions, source files, citations, and provenance are kept distinct from interpretation, contemporary commentary, and news.

The Church is lived, not replaced. The network points people toward parishes, clergy, jurisdictions, and established Orthodox institutions. KostaGPT is an educational research interface, not a priest or spiritual authority.

The CAST is human. Interviews, broadcasts, comedy, cultural work, and personal stories illustrate Orthodox life without silently becoming doctrinal sources.

Growth follows trust. New programs require adequate rights, review, volunteer coverage, funding, and governance. Popularity alone does not justify uncontrolled expansion.

3. The three-product network

ConstantineCast - the network and station

`constantinecast.com` is intended to become the public front door. The initial homepage explains the network and routes visitors to services already available. The long-term experience is a 24/7 online AM-style station with a live player, seven-day show board, program pages, replays, interviews, clips, and original productions.

KostaCast will be developed incrementally inside the station experience. Early versions should use established audio and video infrastructure while ConstantineCast stores schedules, program metadata, permitted embeds, and links. Building a complete proprietary streaming platform before audience demand is demonstrated is outside this plan.

The Patristic Archive

`archive.constantinecast.com` is the source-of-truth research service. The present system uses Cloudflare R2 for source documents, Supabase/PostgreSQL for metadata and searchable text, and Netlify for the website and lightweight APIs.

The Archive contains English public-domain works where a lawful source can be documented. Texts are broken into searchable passages and may be retrieved through lexical and vector search. Search results show relevant excerpts, highlight matching language, link to the passage and complete document, and may be brought into KostaGPT as a primary source for discussion.

KostaGPT is a conversational research assistant. It may answer ordinary spiritual and life questions, search when sources would help, cite the passages it uses, and keep conversation context. It must not invent prayers, quotations, sources, saints' teachings, or ecclesial approval. When it cannot support a claim from the archive, it should say so plainly.

The initial internal distinction is simple: patristic writings and supporting/ecclesial material. A more detailed content-class and review

system may be adopted after the collection and editorial workflow mature.

The Church

`church.constantinecast.com` is the network's directory and living-Church resource. Its prototype includes saint/calendar information, Scripture-reading links, canonical Orthodox jurisdiction links, and parish-finder routes. Future additions may include diocesan directories, pilgrimage guides, official documents, and carefully sourced Church-history and news indexes.

These resources do not enter KostaGPT's default patristic retrieval corpus. Calendar differences and jurisdictional variations should be identified rather than flattened into one supposedly universal answer.

4. The Archive and EVPSCE reference

The founders' long-term editorial focus is Ethics, Virtues, Passions, Standards of Conduct, and Etiquette, abbreviated **EVPSCE**. The goal is a practical reference grounded in primary sources rather than an unsourced list of internet opinions.

EVPSCE should begin as a reviewed Archive section. Each entry should include a concise proposition, pastoral context, qualifications, exact archive citations, links to full works, reviewer identity, review date, and publication status. Differences in emphasis or jurisdiction should be shown when they matter.

A priestly advisory group should review interpretive EVPSCE entries and sensitive theological claims. Priests do not need to approve every public-domain document before preservation. Archive editors remain responsible for provenance, editions, copyright, metadata, text quality, and citations.

The recommended pilot is ten reviewed subjects using existing archive sources: anger, anxiety, honesty, work, chastity, hospitality, forgiveness, gossip, humility, and care for the poor. This pilot tests whether the reference is useful before ConstantineCast commits to a comprehensive system.

5. People served and public benefit

Readers and researchers receive free access to searchable primary sources and complete documents that are otherwise scattered, poorly indexed, or difficult to navigate.

Inquirers, catechumens, and Orthodox Christians receive a calmer route into the Fathers, Scripture, official Church links, and source-grounded explanations.

Clergy, educators, writers, and publishers may use stable citations, document links, and, eventually, a documented Archive API. ConstantineCast does not grant rights it does not own; users remain responsible for their uses of source material.

Parishes and jurisdictions benefit from accurate routes to official websites and parish finders without having their content copied into an authoritative corpus without permission.

Orthodox creators and communities may eventually receive a broadcast platform for interviews, programs, cultural work, news, comedy, and local stories.

6. Content rights, standards and safeguards

The Archive prioritizes public-domain English works with recorded provenance. It may also preserve materials for which ConstantineCast receives written permission. Public availability does not by itself eliminate copyright.

Copyrighted works are not copied in full without permission or another clear lawful basis. Limited quotation and summaries may be used only after context-specific review; nonprofit status is not treated as a blanket copyright exemption. Modern works should be added through direct permissions whenever practical.

Original-language public-domain passages may be translated by ConstantineCast, but translations must be labeled as such, reviewed for accuracy, and never presented as an established copyrighted translation. Short quotation projects for modern saints require the same provenance and

rights discipline as full books.

AI safeguards include source links, explicit uncertainty, refusal to fabricate prayers or quotations, and separation between source text and generated synthesis. KostaGPT may provide compassionate conversation about life and spiritual struggles, but it should direct users toward clergy or appropriate professional help when a question exceeds an educational archive assistant's role.

7. Governance and organization

The founding board is responsible for mission, finances, legal risk, publishing policy, and appointments. The present leadership listed publicly is:

- Evan Lutz - Director of IT and Board Member
- Dr. Damion Prashad - Director of Research and Board Member
- Constantinos Mavros (William Schwarz) - Chief Content Officer and Board Member

The founding board has limited nonprofit operating experience. The plan therefore emphasizes modest commitments, documented decisions, board training, reliable bookkeeping, independent legal and accounting advice when needed, and regular financial review.

Functional responsibility should remain distinct:

- The Board governs mission, money, legal risk, and policy.
- A priestly advisory group reviews EVPSCE synthesis and sensitive theological guidance.
- Archive editors manage sources, rights, metadata, text quality, and citations.
- Broadcast editors manage programs, interviews, culture, comedy, and station standards.
- Church and news editors manage directory accuracy, verification, corrections, and the separation of reporting from opinion.

No content should be labeled simply "approved by the Orthodox Church." Reviews identify the actual reviewer and the scope of review.

8. Technology and operations

Current low-cost architecture

- Netlify hosts the three public frontends and lightweight APIs.
- Cloudflare R2 stores Archive PDFs and durable source files.
- One Supabase project provides PostgreSQL metadata, searchable text, and vectors.
- Ollama-hosted models support KostaGPT generation and selected retrieval middleware.
- Large media remains on established streaming platforms during the pilot.

This is logical separation without paying for several permanent servers. A DigitalOcean worker or additional database should be added only when ingestion, schedules, transcription, link checking, or traffic creates a measured need.

Operating routine

Weekly work includes source ingestion, metadata correction, broken-link checks, search and answer testing, content review, and user-reported corrections. Monthly work includes account-access review, database and object-storage checks, expense reconciliation, donation records, and comparison of actual receipts with forecast. Quarterly board review covers program usefulness, legal and content risk, volunteer workload, finances, and whether any expansion remains supportable.

Backups, account continuity, source manifests, permission records, correction history, and reproducible ingestion procedures are required as the collection grows.

9. Phased implementation

Phase 1 - reliable public foundation

Maintain the Patristic Archive, KostaGPT, ConstantineCast homepage, and The Church prototype. Continue adding lawful English public-domain works. Improve retrieval testing, citations, mobile use, source quality, and document browsing. Complete root and Church-domain configuration. Establish bookkeeping, compliance records, content policies, and volunteer duties.

Phase 2 - reviewed reference and early broadcasting

Publish the ten-entry EVPSCE pilot after appropriate review. Recruit a small priestly advisory group. Begin a limited ConstantineCast program schedule using established streaming infrastructure. Record permissions and retain clear separation among archive, reviewed reference, media, directory, and news content.

Phase 3 - evidence-based expansion

Add KostaCast features, more shows, transcription, news preservation, pilgrimage guides, creator pages, or separate services only when repeat audience use, funding, rights, and staffing justify them. Separate databases and worker services when actual load or editorial risk requires it.

No phase has a guaranteed completion date. The organization may remain small if that is the most responsible and useful form of the mission.

10. Outreach, fundraising and measurement

Initial growth should come from personal introductions, parish and clergy relationships, Orthodox communities, contributors, and users who find the Archive useful. The plan does not depend on paid advertising, viral growth, sponsorships, grants, or earned revenue.

Donor communication should describe what is currently operating, what is experimental, and what remains aspirational. Support first covers essential hosting, rights, compliance, professional advice, accessibility, and program reliability. Original media and paid labor are conditional on funding beyond

the volunteer base case.

The Board should review:

- archive documents and searchable passages available;
- successful searches, source diversity, and citation accuracy;
- KostaGPT grounding and safety test results;
- repeat site use and user-reported corrections;
- reviewed EVPSCE entries and review turnaround;
- functioning official links and directories;
- programs published and repeat listeners when broadcasting begins;
- volunteer hours and workload concentration;
- recurring donors, unrestricted cash, and actual expenses.

Raw document or passage counts do not by themselves prove usefulness. Retrieval tests should check whether differently worded and emotionally framed questions surface a reasonable spread of relevant sources rather than repeatedly favoring a tiny portion of the library.

11. Financial plan

Official low-revenue assumption

ConstantineCast's official three-year plan assumes annual gross receipts of **\$25,000, \$35,000, and \$45,000**. These are good-faith planning estimates, not donor commitments. The organization will keep fixed obligations low and spend only against available cash.

No salaries, director compensation, employee benefits, or professional fundraising are included. Volunteers perform the core work. Independent legal, accounting, technical, accessibility, and rights services may be purchased as vendors within the approved budget.

If actual receipts are higher, the Board will revise the forecast and budget, confirm the organization's filing and registration obligations, and approve any added staffing or program commitments. Higher income is not treated as a problem; it is treated as a governance and compliance event requiring an orderly response.

Three-year revenue assumptions

Source	Year 1	Year 2	Year 3
Recurring individual gifts	\$15,000	\$24,000	\$30,000
One-time individual gifts	\$10,000	\$11,000	\$15,000
Other committed revenue	\$0	\$0	\$0
Total gross receipts	\$25,000	\$35,000	\$45,000

The recurring-gift illustration corresponds to annual averages of 50, 80, and 100 supporters giving \$25 per month. These are acquisition targets, not existing donor counts.

Operating cash uses

Category	Year 1	Year 2	Year 3
Formation, compliance and independent advice	\$4,000	\$3,000	\$3,500
Insurance	\$2,000	\$2,500	\$3,000
Hosting, database, storage, software and domains	\$2,000	\$3,000	\$4,000
Archive ingestion, preservation and accessibility	\$2,000	\$3,000	\$4,000
Content permissions, review and program materials	\$1,500	\$2,500	\$4,000
Processing, banking and administration	\$1,000	\$1,400	\$1,800
Outreach and donor communications	\$500	\$1,000	\$1,200
Technical contingency and equipment	\$1,000	\$1,000	\$1,000
Total operating cash uses	\$14,000	\$17,400	\$22,500

Base allocation

Allocation	Year 1	Year 2	Year 3
Operating cash uses funded in base plan	\$14,000	\$17,400	\$22,500
Illustrative giving at full voluntary target	\$1,000	\$1,400	\$1,800
Additional designated reserve provision	\$6,000	\$10,600	\$13,500
Remaining retained surplus	\$4,000	\$5,600	\$7,200
Total allocations	\$25,000	\$35,000	\$45,000

The Board has a voluntary goal of giving up to 20% of available unrestricted operating surplus after expenses, obligations, and reasonable reserves. The Board may approve less, including zero, and may revise or suspend the goal. Restricted funds are excluded. Actual distributions require recipient review and board authorization.

If receipts are materially below forecast, optional ingestion, media, equipment, outreach, and expansion spending is deferred. If essential obligations cannot be covered, the organization reduces scope rather than borrowing against hoped-for donations.

12. Risks and responses

Limited nonprofit experience. Use training, written controls, a compliance calendar, monthly reporting, and independent advice rather than taking on complex commitments early.

Copyright and provenance. Record the source and rights basis for every document. Do not assume nonprofit or public availability means free reuse. Seek permission for modern works.

Theological and reputational error. Separate documents from synthesis, identify reviewers, show citations, publish corrections, and never imply universal Church approval.

AI fabrication or unsafe guidance. Test guardrails, require traceable sources for quotations and formal prayers, keep conversational scope humane, and refer pastoral or professional matters appropriately.

Search concentration. Measure which documents are retrieved, test parallel queries and differently framed questions, and adjust ranking only after evidence shows a problem.

Volunteer dependence. Maintain narrow responsibilities, backup access, written procedures, and a scope that can survive temporary loss of a volunteer.

Unproven donor and audience demand. Review actual usage and receipts regularly. Do not convert the aspirational station vision into fixed spending before support exists.

Technical concentration. Keep exportable source files and metadata, back up critical records, and avoid architecture that cannot move away from one vendor.

13. Legal and reporting framework

The intended structure is a Florida nonprofit corporation seeking recognition as a 501(c)(3) public charity. State incorporation, federal tax recognition, annual tax reporting, charitable-solicitation compliance, and local business obligations are separate matters. Public materials must state actual status rather than planned status.

Form 1023-EZ is the intended application route only if the complete eligibility worksheet supports it. The financial tests include projected gross receipts no greater than \$50,000 in each of the current year and next two years, applicable prior-year tests, and assets no greater than \$250,000. All other eligibility questions also matter.

Florida's small-charity solicitation pathway has separate conditions, including contribution levels and limits on compensated fundraising arrangements. It is not a special corporate status. If receipts, contributions, compensation, activities, or fundraising arrangements change, the Board will review the applicable requirements and file or register accordingly.

The financial forecast must be updated when actual facts depart materially from this plan. Raising more money than forecast is permitted; ConstantineCast will report it truthfully, adopt an appropriate operating plan, and make the filings required by its actual circumstances.

Reference sources

- [1] IRS, Form 1023-EZ instructions and eligibility worksheet: www.irs.gov (source)
- [2] Florida Department of Agriculture and Consumer Services, Solicitation of Contributions: www.fdacs.gov (source)
- [3] Florida Department of State, Non-Profit Corporation: dos.fl.gov (source)
- [4] IRS, annual exempt-organization return information: www.irs.gov (source)

14. Board adoption points

Before adoption, the Board should confirm:

1. the corporation's actual formation, tax, solicitation, insurance, and banking status;
2. the fiscal year and opening cash balance;
3. the official roles and authority of each director and officer;
4. the low-revenue forecast and the rule that added spending requires actual funds and approval;
5. the Archive's copyright, source, correction, AI, and privacy policies;
6. the scope and membership of the priestly advisory group;
7. the voluntary charitable-giving policy and financial controls;
8. the first-year operating budget and responsible volunteers;
9. the distinction among ConstantineCast, the Patristic Archive, and The Church;
10. the statement that KostaCast, the continuous station, EVPSCE expansion, news, and original productions are phased plans rather than current promises.

This plan should be reviewed at least annually and whenever receipts, staffing, legal status, or program scope changes materially.